

Bob Dell – I Remember When

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National Secretary Emeritus

⌘ BROTHER "Bob" Dell was initiated into Alpha Chi Rho at the Phi Kappa Resident Chapter on May 31, 1925. I became National Secretary in October, 1924, and we have been working shoulder-to-shoulder ever since. But to Brothers Jack Lindsey, Lafayette '33, and Al Wharfield, Illinois '30, both previous National Editors,

goes the credit of discovering "Bob" as the National Artist who today, in his 26th year of office, submits his 100th cartoon. I quote from a 1940 issue of GARNET & WHITE:

"You've laughed at his cartoons in *ESQUIRE*, *COLLIER'S*, *SATURDAY EVENING POST*, *COLLEGE HUMOR*. Now you will laugh at them in *THE GARNET & WHITE*. If you haven't guessed he is *robert c. dell* (the lower case is his), our new staff artist. A Phi Kappa, he edited *THE SIREN*, the University of Illinois humor magazine, for two years until he graduated in 1929. After two years as artist for an advertising syndicate, Bob went to free lancing, and the cartoons and the magazine story illustrations have been landing regularly. His first *GARNET & WHITE* cartoon will appear in the next issue. It will be a full-page cartoon, full of humor, reflecting fraternity life, on the campus and among the graduates.

"Bob is no 'long-hair' and laments: 'I am very methodical, neat and un-art' type. I still cannot do arithmetic or remember people's names, but I believe everything I read in the *READER'S DIGEST*, and since leaving school have even occasionally shined my shoes.'"

Only newspapermen can appreciate the research necessary to keep abreast of the times. In no time at all the other fraternity editors began asking permission to use Bob's cartoons in their magazines, including *FRA-TERNITY MONTH*.

The cartoons speak for themselves. I truly doubt if any other Fraternity in the country can equal a like gallery.

Bob's keen appreciation of youth; his ability to observe conditions and illustrate them humorously makes him unique in the fraternity world.

More than 10,000 Alpha Chi Rho Brothers thank you, Bob! ⌘



Self-portrait of Brother Dell done for the June 1955 issue of G & W.