

Phi Kappa Starts Blood Program

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Phi Kappa

☞ The Phi Kappa Crows have recently instituted a blood program of a large scale on the University of Illinois Campus. It involves the coordination of blood donations within the 58 Fraternities and 22 Sororities on campus over the next two semesters.

We are running the blood program in a contest format. The House that has the most pints of blood donated in its name per the number of people living in the House will win \$400 to be used for a band for any House function. Anyone can donate blood in the name of a House, so the possibilities exist for every House on campus to involve its Alumni, friends, and families in a worthwhile project. They can donate blood at any Blood Bank in Illinois, though we expect most of the donations to occur in

the Champaign-Urbana community.

We are working closely with Volunteer Illinois Projects, which runs a monthly blood drive on campus. But our program will provide a steady flow of blood to the community, which is important when one considers that a pint of blood is usable for only three weeks after its donation.

The Crow Brothers and Pledges started the program out in December by donating over 20 pints of blood themselves to provide publicity for the upcoming program. Then we sent a group of representatives to each Fraternity and Sorority at the start of this semester to explain the program to their Members and to generate interest in the program.

At this point, the enthusiasm is high in all 78 of the Houses, and our Blood Program is out to a rousing

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