Brother Talken and his colleagues knew that they had a neat toy but never dreamed that it would get the publicity that it has. The story was first carried by many major newspapers across the country, and Dan Rather quickly picked up on the story for his news spot. It has also appeared in "Discover," "Science '82", and "Newsweek International" magazines. It was reported that the BBC even mentioned it to its English audience.

The students intended on dismantling Robbie after the first show but have ended up doing many presentations, including one in Boston. When asked about the future of Robbie, Talken says, "Once the cube fad dies, so will Robbie, and the machine will make a nice end table in the Chapter House!" P